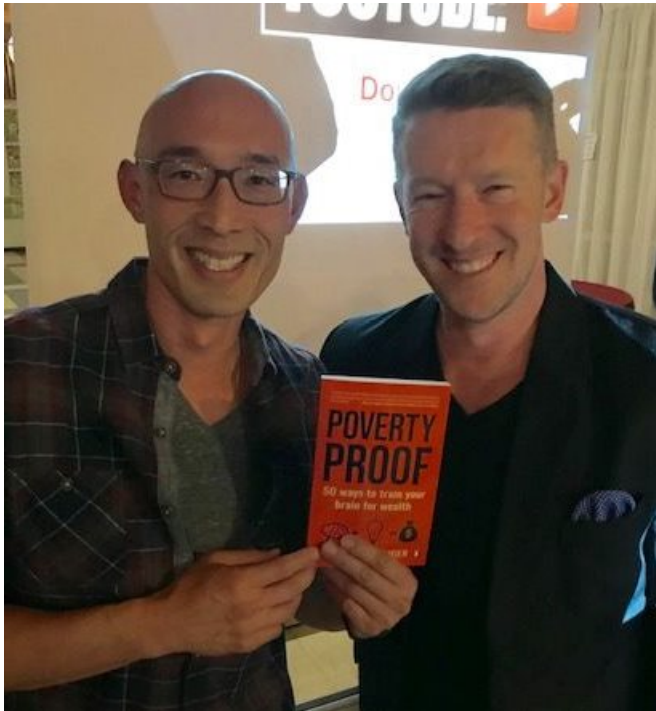


How I Built This: Douglas Kruger on how to train your brain for wealth

"How I Built This" dives into the stories behind growing SME's and the movements they built.



[Douglas Kruger](#) started his public speaking journey at the age of 17 as a means to build self-confidence. Today, he is a professional speaker and business author of eight books. His latest book is called *Poverty Proof: 50 Ways to Train Your Brain for Wealth*.

“ You are not separated from your goals by a matter of years; you are separated from your goals by a matter of actions. ”

Charles Hsuan spoke to Kruger about how to position yourself as an expert, how to create value and, ultimately, how to 'own' your industry. Kruger believes that you don't need to be a global-level expert to teach, train, and guide others to run a business – you merely need to know more than your target market.

For more, visit: <https://www.bizcommunity.com>