

Brands asked to participate in 2018 Vega Brand Challenge

The submissions for the 2018 Vega Brand Challenge are open until 31 July 2018. The annual Brand Challenge sees students team up to tackle real briefs from real clients, working in teams to conceptualise, execute, and present solution-based concepts to some of the biggest brands in the country.

Brands are invited to participate in this year's Vega Brand Challenge, which will take place from 27 August 2018. For more information on the Vega Brand Challenge and how to get involved, visit www.vegaschool.com or contact any of the Vega campus principals nationwide.

For more, visit: <https://www.bizcommunity.com>