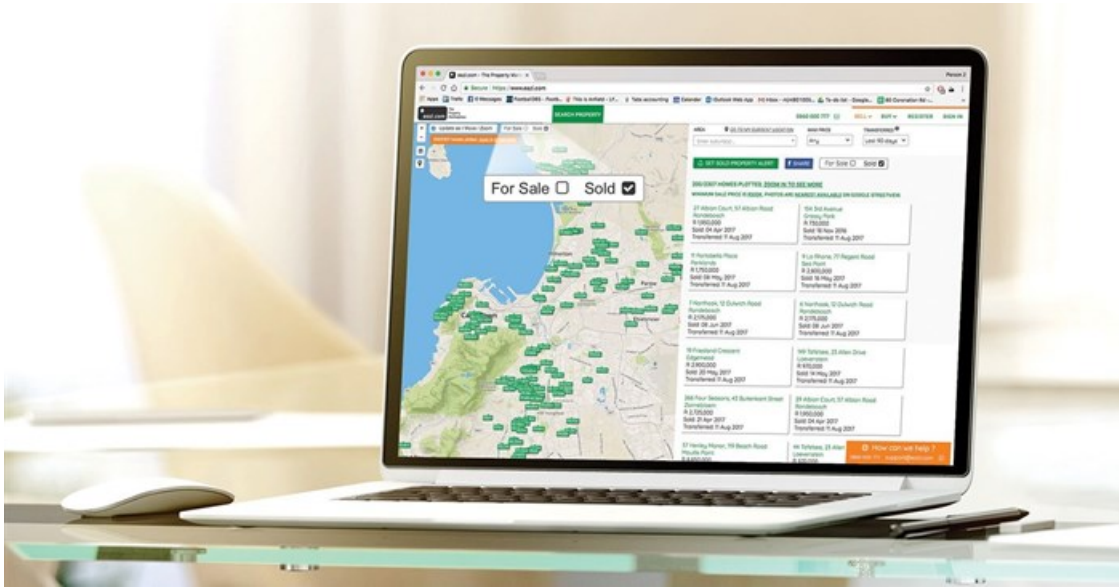




# New online property marketplace launched

New property platform eazi.com has launched, offering another online avenue to buy and sell property in South Africa.



“We deconstructed the process of buying and selling a home into the various elements that make up the transaction,” explains CEO Shaun Minnie, “including the role of the estate agent. We then designed optimal solutions for each part of the transaction.”

The eazi.com platform allows users to make and receive offers online at any time and from any location. When offers are received, they are displayed on the site, and all parties that have shown interest in the property are automatically updated, and have the opportunity to submit an improved offer.

Media includes video walkthroughs as well as drone footage and professional photography of every property. eazi.com offers a fixed transaction fee of R29,500 (payable only on successful sale), with a dedicated team assigned to each buyer or seller.

“The South African property market has fundamentally changed in the last few years,” says Minnie. “Information that used to be available only to estate agents is now available to buyers and sellers – or at least, it should be. Our site displays all properties sold in your area with the actual sales price, so you can evaluate if you’re submitting or receiving a fair offer.”

For now, eazi.com is focused on Cape Town, but they have plans to launch in other major cities over the next few months.

For more, visit: <https://www.bizcommunity.com>