

# Public Relations finalists revealed!

Finalists in the 'public relations' category have been revealed for One Show 2018, with two African entries making the grade.



**Ogilvy Africa Nairobi, SuperSonic Africa Nairobi and Black Bean Productions Cape Town** feature in the ‘innovation in public relations’ category for their work on ‘The World’s Most Eligible Bachelor’ for Ol Pejeta Conservancy.



APA results: Kenya's thriving advertising industry  
4 Dec 2017



#LoeriesRanking with... Black Bean Productions  
Leigh Andrews 19 Jan 2018





---

**King James Cape Town** also features in the 'real-time response: proactive communications' category for their work on '2-Minute Shower Songs' for Sanlam.

---



### Campaigning to #DefeatDayZero

Leigh Andrews 8 Feb 2018



---

[Click here](#) for the full list of finalists, which includes all the gold, silver and bronze pencils as well as merit winners.

The winners and full award details will be announced during One Show Creative Week in New York, from 7 to 11 May.

You can view these and other One Show entries by browsing this year's [finalist showcase](#). Visit our [One Show special section](#) for all the latest updates!

For more, visit: <https://www.bizcommunity.com>