

# Nedbank's Talks4Success wins Biggest Social Conscience Award

The Biggest Social Conscience Award went to Nedbank's Talks4Success initiative at the 5th Annual Student Village Makoya Youth Awards earlier this month in Illovo, Johannesburg.



Image source: [talks4success.nedbank.co.za](https://talks4success.nedbank.co.za)

Vanessa Singh Executive Head: Retail and Business Banking Marketing said, "We are humbled by this recognition and the endorsement of so many students whose lives were touched by the talks. Notably, the real heroes are the talented igniters who not only dedicated their time to making the Talks4Success happen but also opened their hearts to share their life stories with young people - true to Nedbank ethos of 'Make Things Happen'."

Talks4Success is an important milestone in Nedbank's journey aimed at celebrating young game changers who continue to 'make things happen' amongst their peers and communities they come from.

Launched at The Alex Theatre in Braamfontein on 13 May, Talks4Success showcased South Africa's first rocket fuel rockstar - Siya Xuza with the country's young entrepreneurs, innovators and celebrities such as; entertainer, businessman and author of Leadership2020 - DJ Sbu, IT company owner - Zibusiso Mkhwanazi, education technology innovator and Global Shaper - Rapelang Rabana, acclaimed actress, presenter and brand ambassador - Minnie Dlamini as well as vivacious songbird Lira who took their stories to Cape Town, Durban and Pretoria.

## **The secret in engaging with students is to be relevant and authentic.**

Speaking on behalf of Student Village, Ronen Aires CEO said, 'The secret in engaging with students is to be relevant and authentic. By bringing successful South African icons to share their stories, Nedbank's Talks4Success created meaningful engagement with huge impact amongst students - a truly remarkable campaign.'

The talks encompass registration-based guidance sessions with an array of inspirational topics which include future and

career prospects with experts, mentors and leaders.

'As a bank for all, we understand that our role in society and the economy goes beyond just banking. Through such initiatives and the Nedbank4me Entrepreneurship Days Programme which instils an entrepreneurial culture among thousands of learners across the country, we seek to do our fair share in building an economically active and vibrant society from an early age,' concludes Singh.

To find about more about Talks4Success, visit [www.nedbank.co.za/talks4success](http://www.nedbank.co.za/talks4success).

For more, visit: <https://www.bizcommunity.com>