

#Loeries2020 - Day one winners

Loeries Creative Week kicked off announcing the 2020 awards on Monday, 16 November, recognising Out of Home and Out of Home Crafts, Print Communication, Print Craft, Effective Creativity, Shared Value, and Service Design. Here's a gallery of all the winners from day one...



Effective Creativity - Gold

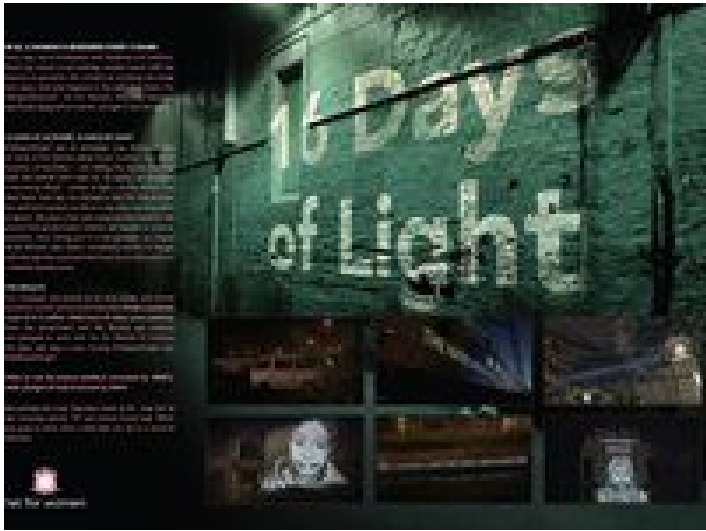


Effective Creativity - Silver



Out Of Home - Bronze

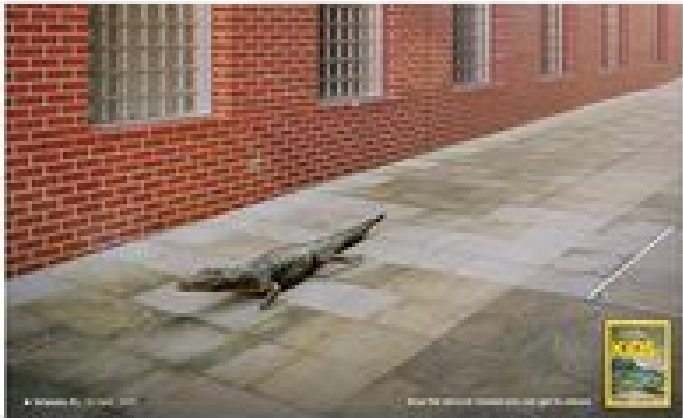




Out Of Home Craft - Campaign Craft Certificate



Out Of Home Craft - Gold



Print Communication - Campaign Bronze



Print Communication - Campaign Silver



Print Communication - Bronze



Print Communication - Silver



Print Communication - Gold



Print Craft - Campaign Craft Certificate



Print Craft - Gold

STATION: SERVICE DESIGN

Challenge

THE BRIEF

After establishing its identity as a service for their clients, it is essential for a company to design business units to meet customer needs and gain valuable business insights. This is a critical role for the business owner, as it is the only way to ensure that the business is meeting the needs of its customers.

OBJECTIVE

To create a significant impact on the customer's journey, ensuring that the customer's journey is a positive and valuable experience.

Keynote

Our keynote focused on the fact that there is a very high correlation between the customer's journey and the company's success. In fact, the customer's journey is the only way to ensure that the company is meeting the needs of its customers. This is a critical role for the business owner, as it is the only way to ensure that the business is meeting the needs of its customers.

A successful and sustainable business model is based on innovation and customer-centricity. This is a critical role for the business owner, as it is the only way to ensure that the business is meeting the needs of its customers. This is a critical role for the business owner, as it is the only way to ensure that the business is meeting the needs of its customers.

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RESULTS

A highly successful, sustainable business model is based on innovation and customer-centricity. This is a critical role for the business owner, as it is the only way to ensure that the business is meeting the needs of its customers. This is a critical role for the business owner, as it is the only way to ensure that the business is meeting the needs of its customers.

Service Design - Bronze

AVO

AND CUSTOMERS HAVE INSTANT ACCESS TO A NETWORK OF CERTIFIED AND RELIABLE HOME SERVICE PROFESSIONALS.

The image shows a woman in an orange shirt looking at a smartphone. The screen displays a home service app interface. At the top, there's a search bar with the text "I need a plumber". Below the search bar, there's a list of services, including "Plumbing", "Electrical", "HVAC", and "Landscaping". Each service has a corresponding icon and a brief description. To the right of the list, there's a map showing the service area. The app is titled "AVO" in the top left corner.

Service Design - Silver

Checklist's groceries delivered in 30 minutes

Order in 30 minutes

Over 1,000 products to choose from

Delivered in 30 minutes

The image shows four smartphone screens displaying the Checklist app interface. The first screen shows a list of groceries with a delivery time of 30 minutes. The second screen shows a list of products with a delivery time of 30 minutes. The third screen shows a list of products with a delivery time of 30 minutes. The fourth screen shows a list of products with a delivery time of 30 minutes.

Service Design - Gold



Shared Value - Bronze



Shared Value - Silver



Shared Value - Gold

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