

All the PR and media communication finalists!

Finalists in the PR and media communication categories have been announced for the Loeries 2018.

PR & MEDIA COMMUNICATION CAMPAIGN			
Agency / Entrant	Title	Brand	Product
TBWA\RAAD	#SheDrives	Nissan KSA	Institutional
TBWA\RAAD	Highway Gallery	Louvre Abu Dhabi	Louvre Abu Dhabi
TBWA\RAAD	Slow Trends	Connect	Connect Boundless
TBWA\RAAD	Skins of Peace	Amnesty International	Campaign against Islamophobia
J. Walter Thompson Beirut	Em Khalil	Bou Khalil	Corporate
Net#work BBDO	Growl	Mercedes-Benz	AMG
Advantage Y&R	Boxers Against Violence	Lifeline Childline	Gender Based Violence
TBWA\Hunt Lascaris Johannesburg	Breaking Ballet	Joburg Ballet	Joburg Ballet
The Hardy Boys	Reinvention Kitchen	Robertsons Spices	Herbs & spices
King James Group	2 Minute Shower Songs	Sanlam	2 Minute Shower Songs
King James II	The Siemens Air Drop	Siemens	Siemens
VML South Africa (Pty) Ltd	Nando's vs. Popeye's Billboard	Nando's	Nando's
The Niche Guys	World Toilet Day 2017	Unilever	Domestos
Joe Public United	Bill of Rights	Apartheid Museum	Apartheid Museum
Joe Public United	News you need to see	POWA	Women's rights
King James Group	Not That Newlands	AB InBev	Newlands Spring Brewery
King James Group	Mna Nam National Savings Month	Sanlam	Financial products
Black River FC	Set yourself economically free	OLX	OLX App
Ogilvy Johannesburg	The World's First Baby Marathon	Kimberly-Clark	Huggies
Ogilvy Cape Town	#Castlilitecrisis	AB InBev	Castle Lite
King James Group	UK'shona Kwelanga - the first WhatsApp Drama Series	Sanlam	MyChoice Funeral Plans
DDB	Turning Black Twitter Red	SANBS	Blood Donation
Ogilvy Cape Town	Soccer Song for Change - PR	AB InBev	Carling Black Label
Leo Burnett Israel	People Not Symbols	Access Israel	Easy Parking Access for Handicapped
M&C Saatchi Abel	#rightmyname	Nando's	PERi-PERi Chicken
Ogilvy Cape Town	End of Fast Fashion	Unilever	Skip
Ogilvy Johannesburg	Halloween Sleepover	DStv	DStv
Impact BBDO Dubai	Bridal Uniform	UN Women	Child Marriage

Winners will be announced this coming weekend! Loeries Creative Week Durban takes place from 16 to 19 August 2018. Keep an eye on our [Loeries Creative Week Durban](#) special section for all the latest updates.

For more, visit: <https://www.bizcommunity.com>