

SABC fires DJ Fresh

The SABC fired DJ Fresh, who presented the Fresh Breakfast on Metro FM, on Tuesday afternoon with immediate effect as the result of a listener's complaint over his use of the word 'msunery' taken from the Zulu word m***u, meaning a**h**e in English.

This happened shortly after he guest featured on Newsroom Afrika's morning television news show, *Breaking Dawn*. It has since been noted that this was a once-off and that he will not be joining Newsroom Afrika. Instead, he has announced that he will be starting his new show and 'next chapter' on 1 August, details of which have yet to be disclosed.



DJ FRESH (SA) on [Facebook](#)

DJ Fresh apologised on Twitter:

“ [FINAL STATEMENT] pic.twitter.com/ZDjAKNIInpm— DJ Fresh (Big Dawg) (@DJFreshSA) [July 9, 2019](#) ”

For more:

- [DJ Fresh breaks his silence over SABC sacking, apologises](#) – IOL
- [A whole lotta fuss over an apology: A DJ Fresh timeline](#) – TimesLive
- [DJ ready for a fresh start after SABC show ends](#) – SowetanLive

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