

75: Socially responsible marketing with Good

Join [Biz Takeouts Marketing & Media radio show](#) host Warren Harding tomorrow, Thursday, 24 October 2013 from 9am-10am on [2oceansVibe Radio](#) as he chats to Michael Baretta from [dot]GOOD and Marie Jamieson from TBWA. [\[twitterfall\]](#)



Lineup

- *Skype guests:* Michael Baretta ([@michaelbaretta](#)), managing director of full service below-the-line agency specialising in socially responsible marketing strategies, [dot]GOOD ([@dot_good](#)), and Rockin' for Room 13 event spokesperson and international strategic director at TBWA ([@TBWASouthAfrica](#)), Marie Jamieson
- *Show host:* Warren Harding ([@bizWazza](#))
- *Discussion topics:*
 - [dot]GOOD, the below-the-line agency specialising in socially responsible marketing strategies.
 - The upcoming charity event, Rockin' for Room 13, aimed at raising funds for art studios in disadvantaged schools

How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone, Blackberry or Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizcomWazza](#) using #biztakeouts
- Facebook: [2oceansVibe Radio](#)

Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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