

Automotive

We've compiled our annual #BestofBiz 2016 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Automotive portal over the past year below.



Our most-read stories

1	Kia Motors SA to attempt world's longest test drive relay	26 Aug 2016
2	Made-in-Nigeria Suzuki to launch in October - Kingsley Jeremiah	23 Sep 2016
3	Volvo Cars celebrates diversity with new campaign	17 Feb 2016
4	Audi R8 supercar lands in SA	08 Jul 2016
5	Goodyear unveils spherical concept tyre at Geneva Motor Show	03 Mar 2016
6	SA motor industry could be in trouble - David Furlonger	08 Aug 2016
7	Toyota rolls out fuel cell buses in Japan	28 Nov 2016
8	Getting to know Women on Wheels editor Juliet McGuire - Lauren Hartzenberg	29 Jan 2016
9	Customer survey positions Caltex as petrochemical industry winner	12 Jul 2016
10	Sportage fleet sets new world record - Lauren Hartzenberg	25 Oct 2016
11	#EntrepreneurMonth: Michael Zahariev and his successful foray into the car industry - Lauren Hartzenberg	16 Nov 2016
12	Women in motoring: Meet Maserati's Monica Luscay Kyzer	16 Sep 2016
13	Chris de Kock to examine disruptive trends at CAR Conference	11 Aug 2016
14	Mercedes-Benz Learning Academy wants to create auto artisans	18 Mar 2016
15	#CommerceMonth: The rise of the 24-hour digital showroom - Lauren Hartzenberg	28 Apr 2016
16	Online car sales platform launches in SA - Gabriella Mulligan	23 Jun 2016
17	State snub may see car maker exodus - VWSA MD - David Furlonger	20 Oct 2016
18	[BizTrends 2016] Dramatic shifts shaping the motor industry - Lisa Mallett	18 Jan 2016
19	Cape Town Motor Show officially launched	26 Oct 2016

Our most-read contributors

1	Henrie Geyser: motoring editor
2	Ané Theron
3	Nick Paul
4	Jeff Nemeth
5	Michael Frans
6	Stuart Thomas
7	Mike Whitfield
8	Clive Evans
9	Des Fenner

Our most-viewed press offices

1	Tiger Wheel & Tyre
2	Kia Motors South Africa

Our most-read new appointments

1	Nissan SA HR manager gets promoted	05 Jul 2016
2	Juliet McGuire becomes editor of Women on Wheels	21 Jan 2016
3	New marketing director for Nissan South Africa	08 Dec 2016
4	Bridgestone appoints CEO	20 Jul 2016
5	New executive commercial for Avis Budget southern Africa	07 Apr 2016
6	New executive vice president of Toyota South Africa Motors	18 Jan 2016
7	New PR manager at Fiat Chrysler	13 Jan 2016
8	Two new directors for Volkswagen Group South Africa	17 Mar 2016
9	First female production unit head appointed at VWSA	22 Mar 2016
10	Vuyi Mpofu named Subaru brand safety ambassador	10 Oct 2016

View the most-read lists for our other industries: <u>Agriculture</u>, <u>Building</u>, <u>CSI & Sustainability</u>, <u>Education</u>, <u>Energy & Mining</u>, <u>Finance</u>, <u>Healthcare</u>, <u>HR</u>, <u>ICT</u>, <u>Legal</u>, <u>Lifestyle</u>, <u>Logistics & Transport</u>, <u>Marketing & Media</u>, <u>Property</u>, <u>Retail</u>, <u>Tourism</u> and <u>Africa</u>.