

Niraj Zaveri, Justin Ebert and Nomad's Glenn Martin highlight US mass shootings in #notinourclass

Niraj Zaveri and Justin Ebert along with Nomad CEO Glenn Martin have highlighted the unfortunate proposed guns and weapons training for educators in the US in a video. The training is in light of the high rate of mass shootings in the country – especially at high schools.

The team set out to create a film that highlights the heartbreaking reality of what the government is asking teachers to do. In a move away from humour or shocking visuals, they simply wanted to tell the truth and deliver the impossible magnitude of having to carry out such a request.

Working with Nomad, the team wrote and released the film themselves under the #notinourclass hashtag on Twitter and Instagram, hoping to call attention to the issue and prove that it isn't a viable solution. The spot aims to inspire viewers in the US to vote for candidates who have a more gun-smart strategy, acknowledging that 'teachers shouldn't have to learn how to kill' to keep school and students safe.

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