

# Travelstart named E-commerce Service of the Year

 By [Lauren Hartzenberg](#)

15 Sep 2017

Travelstart was the overall winner of the PriceCheck Tech & E-commerce Awards 2017, claiming the title of E-commerce Service of the Year. In other notable wins, Takealot scooped the People's Choice award and Robyn Smith from Faithful to Nature was named Best Female Tech/E-commerce Entrepreneur.



©Ivan Kruk via [123RF](#)

The second annual awards ceremony, hosted by price comparison site Pricecheck and sponsored by Criteo, was held at the The Westin in Cape Town on Thursday evening. The event aims to recognise and reward South African businesses and individuals making their mark in the e-commerce and technology industries.

[A shortlist](#) was whittled down from 44,500 public votes. The winners of each category – with the exception of the People's Choice – were then selected by this year's panel of expert judges which included Michele Lozzo, Dan Guasco, Geoff Cohen, Mich Atagana, Matthew Buckland and Lynette Hundermark.

## Winners list

E-commerce Service of the Year - Travelstart  
Best Fintech Platform - SnapScan  
Best Use of Tech by an NGO - Santa Shoebox Project  
Best Delivery/Logistics Provider - PostNet  
Best Mobile Shopping Experience - Clicks  
Best Travel Booking Service - Airbnb  
Best On-Demand Service - Uber  
Best Niche Shopping Experience - Superbalist  
Best Small Tech/E-commerce Business - The Kid Zone  
Best Online Classifieds Service - Property24  
Best Marketplace Platform - Bidorbuy  
Best Customer Service - Afrihost  
Best Female Tech/E-commerce Entrepreneur - Robyn Smith, Faithful to Nature  
Employer of the Year in Tech/E-commerce - Yuppiechef  
People's Choice - Takealot

Congratulations to all the winners!

[Click here](#) to view the full shortlist and [click here](#) to view last year's winners.

Check out more of the action in our [event gallery](#).

## ABOUT LAUREN HARTZENBERG

Managing editor and retail editor at Bizcommunity.com. Cape Town apologist. Dog mom. Get in touch: [lauren@bizcommunity.com](mailto:lauren@bizcommunity.com)

▪ Celebrating African creativity: Lucky Star and Chepa Streetwear collab on Phatsimo collection - 7 Jun 2023

▪ PayJustNow's CEO on the benefits of 'buy now, pay later' for consumers and businesses - 6 Jun 2023

▪ #YouthMonth: Glow getter Ayanda Majola talks Yanda Cosmetics venture - 2 Jun 2023

▪ SA retailers and consumers count the costs of a collapsing state - 1 Jun 2023

▪ Jane Wurwand's journey building the Dermalogica skincare empire - 22 May 2023

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>