

## **Pullman Cape Town appoints Willie Williams as its director of sales and marketing**

Willie Williams, a seasoned veteran with over 25 years in the hotel industry, has been appointed as the director of sales and marketing at Pullman Cape Town, the inaugural Pullman property in South Africa by Accor. Williams brings extensive expertise and experience from his tenure with IHG Hotels and Resorts, voco, Hilton and Starwood Worldwide.

He has held significant positions at Valor Hospitality, Hilton and Starwood Worldwide, and the Taj Cape Town in addition to playing a pivotal role in building the first voco brand hotel in Johannesburg.

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