

## Osborn Mahanjana joins ARA as new CEO

The Industry Association for Responsible Alcohol Use (ARA) has appointed Dr Osborn Mahanjana as its chief executive.

Mahanjana joins the ARA after working as the director of corporate affairs and pricing at Eli Lilly Pharmaceutical, responsible for the South Africa and Sub-Saharan region. His work there involved government affairs, public policy and pricing.

Mahanjana holds an MBBCh and an MBA from Wits University. He is currently doing his MSc in Health Economics, Policy and Management through the London School of Economics.

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