

## SEOToolSET™ Training Seminar by Bruce Clay



The SEOToolSet™ Training seminar presented by international Search Engine Marketing expert Bruce Clay, proved to be a highly successful training event - and the first of its calibre in South Africa. The event, hosted at the Winchester Mansions Hotel in Sea Point from 10 - 12 July, was well attended by a diverse spread of online industry professionals.

Judging by the written feedback and subsequent emails from many of the attendees, everyone had learnt a lot and found the training course's methodology and Toolset to be of great use and relevance to their operations in the South African online industry.