

# Checkers collaborates with SA artists for limited edition Odd Bins wines

Checkers recently commissioned four upcoming South African artists to create unique artworks which would adorn the wine labels of the newest additions to the retailer's exclusive Odd Bins range.



Exclusive to Checkers, Odd Bins is a collection of limited edition vintages from famous South African wine estates. The original label is kept secret to ensure the wine remains both affordable and accessible. Once the bin is sold out, the number is never repeated.

## The artists

The artists that form part of the first ever Odd Bins Artist Collab are:

**Karabo Poppy Moletsane** - An acclaimed illustrator and designer who lives and works in Tshwane. A graduate of the Open Window School of Visual Communication, Moletsane's vibrant works are dedicated to the cultural preservation of the South African aesthetic.

**Musonda Kabwe aka Mūs** - An award-winning artist born in Zambia and raised in Johannesburg. Using both traditional and digital approaches, Kabwe's work questions social reality with a view to fostering empathy and unity through characterisation and illustration.

**Lauren Fowler** - A multi-faceted designer adept in graphic design, illustration, animation, photography and embroidery. She runs the online shop [Lostisaplaceto.com](http://Lostisaplaceto.com) and illustrates children's books as part of another business endeavour, "Florence and Watson".

**Rose Chaston** - A visual artist living and working in Cape Town who specialises in bold, minimal line work and colourful abstract nudes. Her work is a playful yet pointed celebration of the female form and its proportions.

Each artist was given a limited edition Odd Bins estate wine and asked to develop a unique design which encapsulates the specific varietal of that wine. The result: two of the finer things in life – wine and art – brought together in a limited edition bottle.

## The wines

The following wines form part of the first ever Odd Bins Artist Collab:

**Odd Bins 244 - 2018 Sauvignon Blanc** - Full-flavoured with good depth on the nose and aromas of citrus and passion fruit

Origin: Coastal Region

**Odd Bins 840 - 2015 Cabernet Sauvignon** - Well-rounded with a combination of dried fruit, berries and spices on the nose

Origin: Stellenbosch

**Odd Bins 331 - 2018 Chardonnay** - A vibrant, medium-bodied wine with aromatic notes of fresh kiwi and delicate peach

Origin: Paarl

**Odd Bins 633 - 2016 Shiraz** - Aromas of black cherry, truffle and black pepper with a velvety plum palate.

Origin: Cape South Coast

The Odd Bins Artist Collab wines will be available in Checkers, Checkers Hyper and Checkers LiquorShop stores across South Africa from end October 2018.

Local artists are [invited to submit](#) their designs before 2 December 2018 to be considered for the next Odd Bins Artist Collab. The winners will have their artwork featured on the labels of more than 30,000 bottles of Odd Bins, distributed nationwide, as well as receive prizes to the value of R10,000 towards further developing their talent, be it via training, art supplies or other means.

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