

Real fresh breath for longer with Clorets 40 Minutes

Issued by [Clorets South Africa](#)

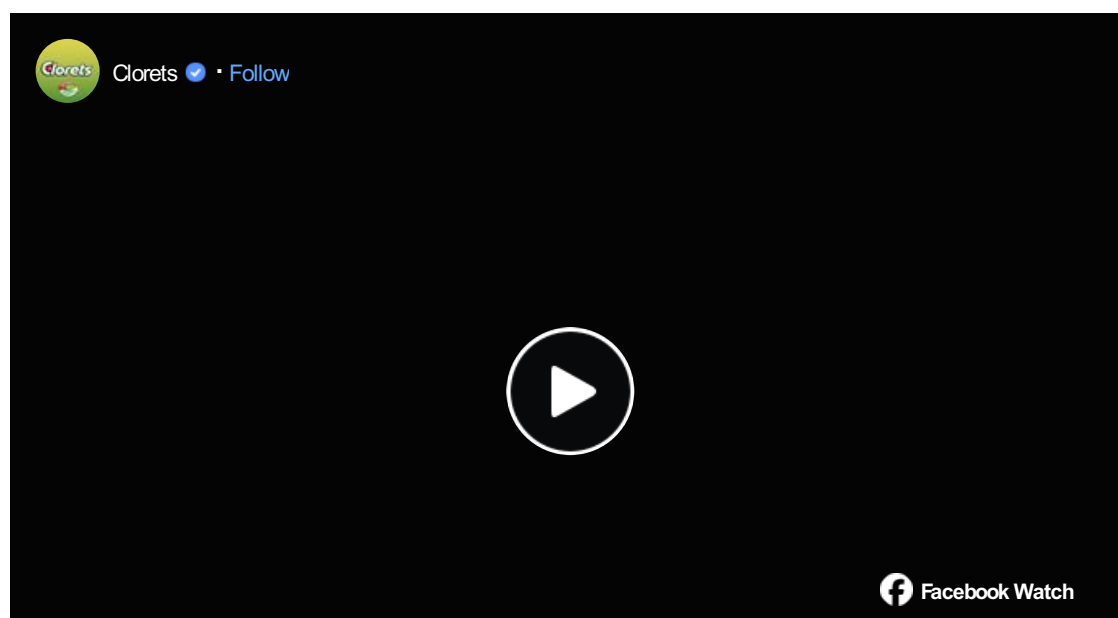
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Sometimes things take a little bit longer than expected and you need to stay feeling at your best. Maybe you're meeting the entire extended family; in a never-ending interview; sitting on a packed flight or on that first date. Now with new **Clorets 40 Minutes** you'll have the confidence to linger longer.



Clorets has always been the fresh breath expert, but NOW, thanks to **Clorets 40 Minutes** which includes **Actizol™ with EXTRA Chlorophyll**, you'll enjoy 40 minutes long lasting fresh minty breath. These active ingredients, Actizol™ with Chlorophyll, are scientifically proven to eliminate bad breath odours. Choose between **two sugar-free mint flavours: improved Eliminator (Wintergreen Peppermint) and new Green Mint (Spearmint)** and look out for the new packaging in select stores countrywide.

Also, perfectly illustrating those moments when you need fresh breath to linger longer is the new [Clorets 40 Minutes TV commercial](#). The commercial shows young Lubhi meeting his girlfriend's family for the first time and the turn-up is unexpectedly large. Humorous moments unfold as Lubhi works the crowd. Watch the all the clips on Facebook [@Clorets](#) and [@CloretsSA](#) on Twitter.



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