

Good Snacks launched in SA

Good Snacks, which launched in SA earlier this week, is a monthly subscription box bringing you healthy snacks that are carefully sourced and customised specifically for you...



Founder and Owner Dylan Farr said: "We launched Good Snacks with the intention of delivering exactly what the name says: we want to bring good, healthy, wholesome snacks into people's homes and offices. With the global health trend, we have seen an increase in people cooking meals at home. However, healthy meals are easier to maintain as you tend to plan ahead. But snacking is 'food on the go' and, in our busy lifestyles, food on the go usually means grabbing the first available snack to you. This often happens when you're already hungry, which means the blood sugar levels have dropped and your body craves an instant fix. This is when you gravitate towards that high-sugar snack in the check-out aisle."

Good Snacks provides you with a month's supply of snacks that you know are healthy. The sign-up process is quite simple and customers have the option of identifying whether they are eating gluten free, vegetarian or paleo, as well as naming all food allergies.

Good Snacks arms you with a month's supply of snacks that you know are healthy. You can choose between two different box sizes, depending on how many snacks you think you'll eat per month: the Light Box or the Standard Box. There's even a Banting Box for the avid banterers. When setting up your profile you can also say if you are vegan or vegetarian.

A surprise box

"Essentially, Good Snacks brings you a surprise box of healthy snacks each month, but we understand that not everyone likes the same snacks. We've therefore incorporated a snack-rating system that allows you to have even more control over what's in your box. The more you engage, the better your box - this means you still get a surprise every month, but never a bad one," said Farr.

To customise your box of snacks even further, Good Snacks encourages customers to rate snacks, enabling it to send you more of the snacks you like and none of the ones you don't like. It's even developed an app for this so you can do it on the go.

Step 1: Select your box, create your profile, select your dietary preferences, make payment through the secure portal.

Step 2: Browse the snacks. Indicate which snacks you like and which ones you'd rather bin. They'll send you more of what you like and none of what you don't.

Step 3: Your dietary preferences and what tickles your taste buds are considered, and you're surprised by a box of healthy snacks unique to you.

Step 4: Look forward to receiving your Good Snacks hand delivered for free via courier each month.

The concept of subscription boxes are trending worldwide - it's a fun and exciting way to shop, saves you the hassle of going into a store yourself, and adds an element of surprise to look forward to each month. It also works out more economical to buy a month's supply of goods in advance, because, as we all know, buying food on the go from convenient stores adds up to a hefty sum each month. Furthermore, with Good Snacks you will discover snacks you didn't even know existed. You will also save time in that you don't need to read any labels - they've done the research for you.

Good Snacks boxes start at R450 per month and can be delivered either to your home or to your office. Corporate boxes are also available to order. This is an opportunity for companies to contribute towards employees' health and wellbeing.

For more, visit: <https://www.bizcommunity.com>