

## GoDaddy launches new logo

American publicly traded Internet domain registrar and web hosting company GoDaddy Inc. recently unveiled its new logo. The new logo is called 'the Go' and is meant to represent 'a joyful reflection of how GoDaddy celebrates everyday entrepreneurs'.

“ Our new logo, the GO, is all about empowering you - the everyday entrepreneur - to do what you love. Go after your dreams and make 'em real, knowing we're here to help every step of the way. [#makeyourownway](#) [pic.twitter.com/8eVtTRrSID](#) - GoDaddy (@GoDaddy) [14 January 2020](#) ”

"The 'Go' says to our community that they can stand on their own two feet and go do what they love," said GoDaddy chief brand officer Cameron Scott. "When entrepreneurs see the 'Go', they know they have someone standing in their corner, championing their every step along the way, to turn their ideas into reality."

For more, visit: <https://www.bizcommunity.com>