

# Creative Circle results for September 2011

The Creative Circle results for September 2011 are out and, according to chairperson Rob McLennan, overall it was a pretty average month, with two categories standing above the rest.



Category	September 2011
<b>Print</b>	1. Lombard Insurance Group "Henson & Disney/Gates & Jobs/Armstrong & Gagarin/Hitchcock & Spielberg/Dahl & Rowling" - Hello World
	2. Look & Listen/Gaming Ad "Gaming Destination" - M&C Saatchi Abel
	3. Virgin Mobile/Prepaid "Brothel/Land Grabs/Duffel Bag" -BlackRiver FC
<b>Ambient/outdoor</b>	1. Independent Newspapers/Eagle Print Awards "Tank/Gun Grenade" - King James
	2. Durex/Play - It's easy to be great at Sex "Play Flavoured Condoms" - Euro RSCG
<b>TV/cinema</b>	1. Allan Gray "Time Flies" - KingJames
	2. Fox&TopTV/The Walking Dead "Washing Powder" - Ireland/Davenport
	3. Private Property "Perfect Match 1 & 2" - The Jupiter Drawing Room Cape Town
<b>Radio</b>	1. BMW/Head up Display "Sms'ing" - Ireland/Davenport
	2. Renault/Megane RS Cup "UFC Fighter/Numbers/Hellfire" - Publicis
	3. Volvo/Driver Alert Control - Drivetime & Dreamtime - Shouldn't mix "Bedtime Fun/Rugby/Prince Charming" -Euro RSCG

September 2011 judges
Rob McLennan, Net#work BBDO (chairperson)
Nick Liatos, M&C Saatchi
Phil Ireland, Ireland/Davenport
Justin Joshua, Drafftcb
Vanessa Gibson, Black River FC
Kush Chetty, Ogilvy
Ryan Whitelaw, Publicis
Kamo Chakela, Joe Public
Erin Brooks, Grey SA
Andre Vrdoljak, Lowe Bull

Category	September 2011 chair comments
<b>General</b>	Overall, it was a pretty average month, with two categories standing above the rest.
<b>Print</b>	It was nice to see quite a lot of work in the print category for a change. The standard was also better than we'd seen for a while, with some deft art direction and some strong ideas.
<b>Ambient/outdoor</b>	Outdoor was undersubscribed, with only two pieces going through ad of the year.
<b>TV/cinema</b>	It was also a strong and well-populated month for television and film, with the ubiquitously beautifully produced new Allan Gray epic leading the pack, and an ace (gory) spoof washing powder ad, for The Walking Dead, coming in second place.

For more judges' comments, go to [www.adlip.co.za](http://www.adlip.co.za).

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