

## Top company and news stories 26 November 2018 - 26 Nov 2018

BY JESSICA TENNANT

- Marketing specialist Walter Pike has passed away
- Nando's today released its new ad: You People
- I attended #StartJLM in Israel; my coverage so far:
- Meet robotic nurse Abby;
- Build, move fast and break things;
- The rise of the startup nation;
- Reinventing healthcare.
- Turner revealed its content plans for Africa 2018/19
- All the Ask Afrika Da Vinci Awards 2018 winners
- All the 2018 National Business Awards Winners
- Local photographer Adrian Steirn received top international conservation award
- Leigh Andrews explains how Daily Maverick is driving community with Maverick

## Insider

- Andrews went #BehindtheSelfie with Carl Wastie
- Juanita Pienaar covered a SheSays panel on what it takes to break into the advertising industry
- Pienaar interviewed Ennock Mlangeni, winner of the 2018 Bic Art Master competition
- Ruth Cooper chatted to Ash Heeger about Netflix cooking show The Final Table
- · Lauren Hartzenberg shared the deals retailers offered on Black Friday
- Colleen P. Kirk explained psychological ownership and why Black Friday shoppers throw punches over bargains
- Bongani Gosa shared some of the reasons why black-owned agencies are excluded from lucrative RFPs
- Zubeida Goolam listed the five vital aspects of a successful social media campaign

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