

Record participation at Nigerian trade show

LAGOS, Nigeria - Organised by the German trade fair specialists Fairtrade, Agrofood and Plastprintpack Nigeria 2017, takes place 28 - 30 March at the Landmark Centre in Lagos. More than 100 exhibitors from 19 countries are represented, making it a record participation.



Agrofood & Plastprintpack Nigeria. Credit: Fairtrade Messe und Ausstellungen GrbH & Co.

This event is the first ever exhibition filling both halls of the Landmark. For the first time there will be an official German Pavilion featuring 31 German exhibitors. The French Pavilion is already in for the third time and once again presents a French live bakery.

Italy and China are represented for the first time at the trade show which expects more than 2000 visitors.

“This year more than 100 exhibitors from 19 countries are represented, making it a record participation”, says Leonie Ganser, project manager at Fairtrade. “It is the first ever exhibition filling both halls of the Lagos Landmark Centre.”

The exhibitors come from Austria, Benin, Brazil, China, Denmark, Egypt, France, Germany, India, Italy, Kenya, Netherlands, Nigeria, Poland, South Africa, Taiwan, Togo, Turkey and the United Kingdom.

The official German Pavilion will feature 31 German technology leaders presenting their innovations on 510 square meters net exhibition space. The German Pavilion is presented by the Federal Ministry for Economic Affairs and the Association of

the German Trade Fair Industry AUMA, and supported by VDMA-German Engineering Federation.

“The highlight of the French Pavilion will once again be the live bakery, a great opportunity for Nigerian entrepreneurs to test the equipment and discuss their investment projects with specialists of the sector,” said Aude Roelly, Adepta area sales manager for Sub-Saharan Africa.

VDMA again holds a symposium on food and drink technology under the slogan, ‘German Technology – Tailor made for foodstuff processing and packaging’.

“This year again we will present the strengths of German engineering in Lagos”, said Martina Claus, head of market development Africa, VDMA. “This event will give an excellent opportunity to meet leading manufacturers of machinery for the production and packaging of food and beverages.”

The trade show is supported by the delegation of the European Union to Nigeria and ECOWAS, Adepta, Advantage Austria, AHK-Delegation of German Industry and Commerce in Nigeria and IOPN-Institute of Packaging Nigeria.

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