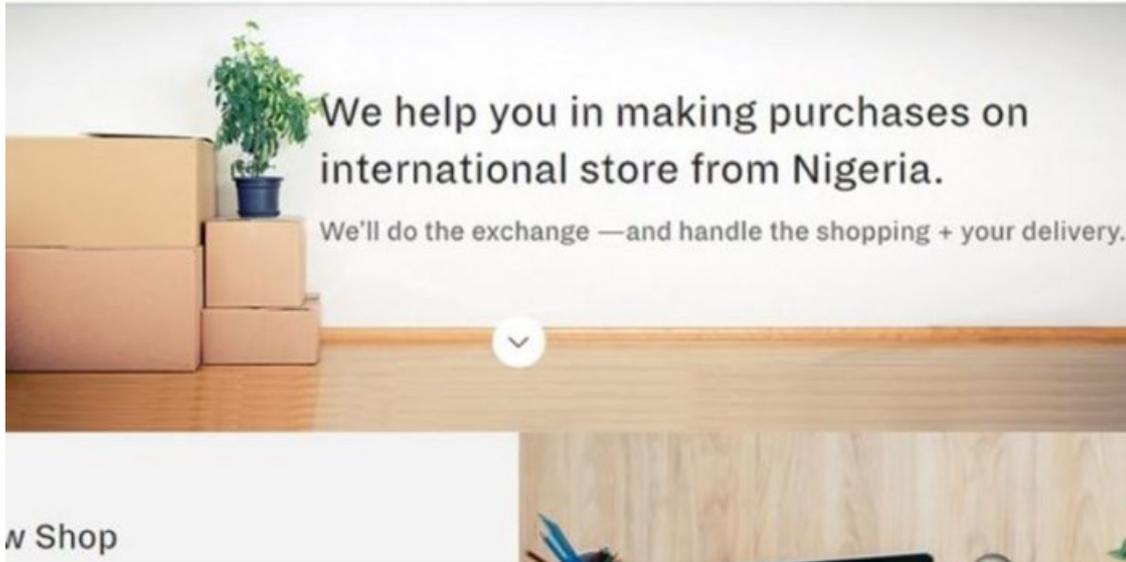


# Nigeria's VoomNow starts exporting local produce

 By Tom Jackson

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Nigerian assisted shopping startup VoomNow has started exporting local produce to the United States (US), making local food stuffs such as catfish, egusi and noodles available to overseas users via its online platform.



Launched in July, VoomNow enables users to buy and pay for all kinds of international products and services from Nigeria, also handling the delivery of products.

Founder Samuel Joseph told *Disrupt Africa* the startup has now launched an exporting scheme with pre-existing consumers in the US, making local food stocks available via its online platform.

Stock is ready to be dispatched within 14 days, with VoomNow currently only accepting payments via direct deposit or wire transfer.

The new exporting platform is aimed at African students living in the US looking for local food items, companies wanting Nigerian products such as cocoa and shea butter, restaurants looking for reliable suppliers in Nigeria, and parents looking for ways of sending food to their children abroad.

“We are striving towards serving the taste of Nigerians and Africans living overseas, and we will be expanding our service

to Europe and Asia soon,” Joseph said.

## ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tom can usually be found sniffing out the continent's most exciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem

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