

Flow Communications receives international business award

Tara and Tiffany Turkington, CEO and managing director at Flow Communications will receive the 2017 IWECA Award during the organisation's 10th annual conference, held in Redmond, Washington. The conference, titled 'Connecting Women Businesses Globally: Accelerating Growth Through Innovation and Technology' is sponsored by Microsoft, who is also hosting the event at their global headquarters in Washington State on 12-14 November 2017. This year's conference has a strong focus on technology, cybersecurity and innovation, issues that are pivotal to IWECA's sophisticated global network of women-owned businesses, whose combined revenue exceeds \$25bn per year.



Tara and Tiffany Turkington, CEO and managing director at Flow Communications.

"The Cape Chamber of Commerce is thrilled to nominate Tara and Tiffany for their trailblazing work, their infectious optimism and sincerity, the contributions they make to the communications landscape in South Africa and their commitment to gender equality. They are a great addition to our chamber, and a role model for women's business development efforts in South Africa. We are further honoured to be an active part of IWECA, and to participate in this year's conference and celebrate IWECA's 10th anniversary, a milestone for global women's entrepreneurship," stated Janine Myburgh, president of the Cape Chamber of Commerce and Industry.

IWECA is a New York-based international economic empowerment organisation exclusively for women business owners, formed in 2007 with the assistance of the U.S. Department of State. In addition to the State Department, its founders include the Barcelona Chamber of Commerce, Manhattan Chamber of Commerce (MCC), FICCI/FLO Chamber in New Delhi. IWECA's mission is to develop a global business network for successful women entrepreneurs, helping them gain and expand access to international markets by presenting a platform to exchange knowledge, experience and connections, and to promote dialogue among women entrepreneurs and business leaders throughout the world.

Inform, connect and celebrate women entrepreneurs

For the past ten years, IWECA has gathered some of the world's largest and most successful women-owned companies in an intensive 3-day program to inform, connect and celebrate the work of women entrepreneurs from all corners of the globe. The conference will close with an awards gala that will celebrate the ground-breaking work of 53 new awardees from Africa, Asia, Europe, Australia and the Americas.

“We are honoured to accept the 2017 IWEC Award at the 10th annual conference in Washington state. We look forward to meeting with other women entrepreneurs from across the world, and to learn from their experience, challenges and success. This year’s conference is doubly important given the very timely topics surrounding technology as it applies to our business growth and sustainability,” said Tara and Tiffany of their nomination.

The November conference also marks the first time that IWEC welcomes a conference chairperson, and welcomes Her Royal Highness Princess Noor Asem of Jordan, who will provide part of the welcoming remarks and will address the audience on empowering women’s entrepreneurship in her region. Other conference speakers include one of the most influential businesswomen from China, Yang Lan, chairwoman of Sun Media, one of the largest media conglomerates in that country; she was also the ambassador of the Beijing Olympic Games. She is joined by new IWEC board member and keynote speaker Ibukun Awosika, chairwoman of the board of directors of the First Bank of Nigeria Limited; Melanie Alavi director of customer technology marketing from UPS; Fernando Hernández, director of supplier diversity at Microsoft, Peter Martínez, CEO of Game Changer Tec, Jackie Sturm, Sr. VP of Supply Chain and Innovation at Intel, Aylton de Souza, Worldwide Enterprise Mobility and Security Business Lead at Microsoft, and other key drivers of innovation, technology and business development.

“IWEC understands that providing access, resources, and support to help enable the success of female entrepreneurs is key to ensuring women’s active, sustainable participation in the global economy, and contribute to close the gender gap. We provide a global forum to exchange knowledge, experience, and connectivity among women business owners, setting the stage for education, disruptive business opportunities, roads to joint ventures, and promoting social dialog among women entrepreneurs and business leaders,” said Ruth A. Davis, chairwoman, IWEC.

Learn more about the conference [here](#).

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