

## MultiChoice upskills youth in EC with MTFza

MultiChoice recently held its Talent Factory South Africa (MTFza) workshop East London International Conference Centre in the Eastern Cape. Formerly known as the M-Net Magic in Motion Academy, MTFza aims to upskill youth in the video entertainment industry.

Young creatives from the Eastern Cape, who were selected by its Department of Arts and Culture, participated in the three-day training programme. The workshop consisted of a series of masterclasses, each led by industry experts in the field of video entertainment, which covered several elements of filmmaking, including, scriptwriting, producing, directing, sound, lighting and cinematography.

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