

How to create jobs for Africa - 4 Dec 2017

BY LOUISE MARSLAND

Speaking at the Bloomberg Africa Business Media Innovators summit in Ghana this week, Amrote Abdella of Microsoft4Afrika urged the media to promote inclusive growth in Africa, encouraging female business leaders and STEM careers for young women; as well as educating the public about technological advances; and showcasing success stories to highlight areas where inclusive growth is driving the continent forward.

The African Development Bank has launched a Youth Advisory Group to look at ways of creating 25 million jobs and impact 50 million youth across the continent in the next decade. They are ambitious plans, but they seem to have got some of the best minds across the continent involved in dealing with the issue.

To subscribe yourself or colleagues to the daily or weekly Africa newsletters which focus on media and marketing and general business news from the continent, click here.

Have a great week!
Louise Marsland
Africa Editor: Bizcommunity.com

For more, visit: https://www.bizcommunity.com