

LEGiT's Kaleidoscope competition, brand ambassador to be announced

More than 1,800 entries were received for the LEGIT kaleidoscope competition on Facebook. Entrants had to choose items from the Toya DeLazy x LEGIT range and place them on a canvas.

LEGiT

The canvas generated a fashion kaleidoscope, which entrants could share with family and friends. 10 winners each received a LEGIT voucher worth R1,000 while one lucky winner walked away with a BlackBerry Curve 9360.

Toya DeLazy was introduced as a brand ambassador during April 2013. Her range was a glam-grunge winter collection that consisted of black and gold, studs as well as hot heels.

The range was well received by the public, as well as top fashion bloggers. Leigh van den Berg from Lipgloss is my Life tweeted, "I want LEGiT's entire Toya DeLazy collection. And all their shoes are insane!"

Following the huge success of the Toya DeLazy, LEGiT will be announcing their spring 2013 brand ambassador in the next few weeks!

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