

Nokwazi Mzobe launches The Small Business Handbook

Before starting her own consultancy agency, Matoyana, Nokwazi Mzobe gained a wide-range of experience in markets across the Middle East and Africa in areas of logistics, market planning, and finance.

Recently, Mzobe launched her first book titled *The Small Business Handbook*, a handbook for aspiring business owners, which provides guidance tools covering 17 topics related to business, including social media and finance.

The launch took place at Nu Metro Cinemas in Hyde Park, featuring MCs Anele Mkuzo-Magape and Gugu Nkabinde.

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