

# Google Global Brand of the Year

Popular search engine Google has been named Global Brand of the Year in Interbrand's Brandchannel ranking for the second year running. Readers were asked to vote for the brands that had the most impact on them in 2003. Apple Computer came in second while the Cooper's Mini motorcar jumped from 11th place last year to 3rd this year. Fourth to tenth place went to Coca-Cola, Samsung, Ikea, Nokia, Nike, Sony and Starbucks.

**Source:** [brandchannel.com](http://brandchannel.com)

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