

Cartoon Network's *Ben 10* scores new brand ambassador

Cartoon Network's *Ben 10* has acquired Bafana Bafana midfielder Reneilwe 'Yeye' Letsholonyane as its brand ambassador for Africa.

Letsholonyane will work with Cartoon Network Africa to sustain the *Ben 10* franchise across its online and on-air platforms while raising awareness and affinity with the brand amongst the new generation of *Ben 10* fans.

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