

BBM and Planet Sport launches Football365

BBM Messenger and Planet Sport Publishing has launched Football365 in the instant messenger's discover menu.

Football fans are now able to access and share pre-match and in-game updates to cheer with friends or taunt rivals within BBM.

Football365 is a mobile-first, social-first ethos with football information that aims to suit the needs of consumers who are constantly turning to their mobiles for the latest football news.

For more, visit: <https://www.bizcommunity.com>