

## **BBM Stickathon in South Africa in December**

The BBM Stickathon is now coming to South Africa in December 2015, encouraging the most creative, expressive stickers to be designed for BBM.

Launched in 2014, the stickers have become one of the most important and interesting components of BBM. With them, users can chat with friends or family in a unique and interesting way. There are hundreds of stickers users can share, giving them a different way to express themselves and communicate with each other.

The BBM Stickathon offers users the chance to create stickers, based on unique characters, win a range of design prizes and the opportunity for their sticker range to be made available for download from the BBM Shop. For more information, go to <a href="https://www.bbmstickathon.co.za">www.bbmstickathon.co.za</a>.

For more, visit: https://www.bizcommunity.com