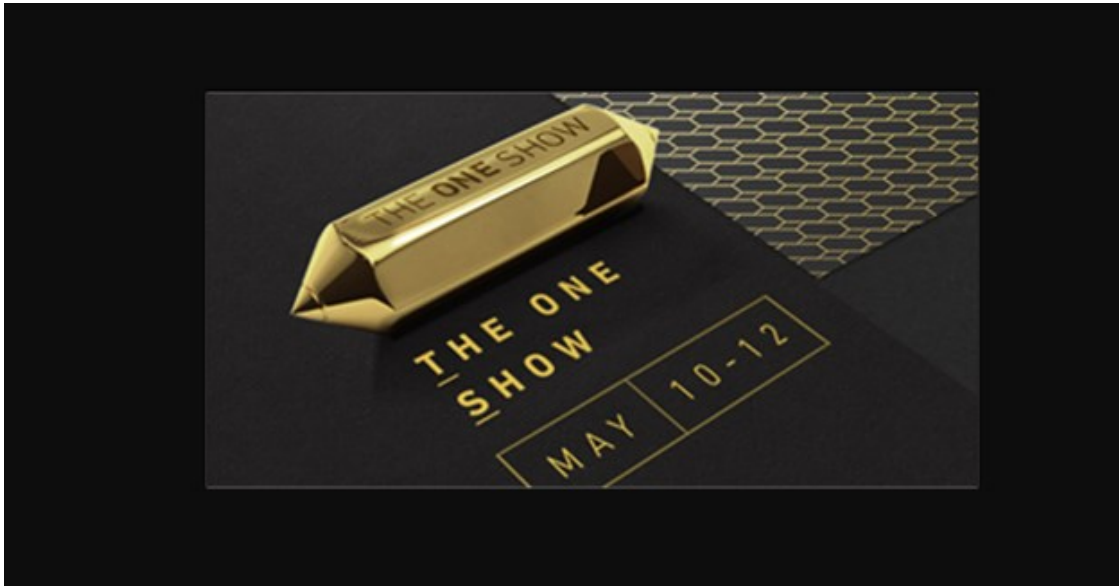


Print and outdoor finalists revealed!

Finalists in the 'print and outdoor' category have been revealed for One Show 2017 with 11 SA entries making the grade.



Hunt Lascaris Johannesburg racked up two entries in the 'publishing: newspaper – single' category for client Flight Centre. The first was for 'Babe vs Mom', the second for 'Dude vs Pensioner'. They also feature in the 'publishing: newspaper – campaign' category for Flight Centre's 'Holiday Packing', with the campaign featuring again in the 'Ambient media – POP and in-store – campaign' and 'Craft: art direction – single or campaign' category.

The agency also features in the 'promotional: collateral posters – campaign' category for their 'The News You Should Be Following' work for *The Times*.

Ogilvy & Mather Cape Town features in the 'publishing: magazine – campaign' category for Volkswagen Technically, with the campaign featuring again in the 'Ambient media – POP and in-store – campaign' category.

It also features in the 'promotional items: single or campaign' category for their work with **Geometry Global Cape Town** on 'The Slave Calendar' for Iziko Museums of South Africa.

Geometry Global Johannesburg and **Ogilvy & Mather Johannesburg**'s 'The SAB Spike Detector Coaster' for South African Breweries features in the 'Innovation in print and outdoor: ambient media' category.

Joe Public United Johannesburg features in the 'Ambient media – POP and in-store – single' category for Clover Drought Pack.

[Click here](#) for the full list of finalists, which includes all the gold, silver and bronze pencils as well as merit winners. The full award details will be announced during One Show Creative Week from 8 to 12 May.

You can view this and other One Show entries by browsing [this year's entries](#). Don't miss the 96th Annual ADC Awards on 8 May 2017 and the One Show Creative Week Festival from 8 to 12 May 2017 in New York – visit our [One Show special section](#) for all the latest updates!

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