

Business Excellence Forum and Awards 2016 winners

The winners of South Africa's second Business Excellence Forum and Awards (BEFA) were announced at the Southern Sun Elangeni in KwaZulu-Natal last week, with Attooh! claiming the Best Overall Company award.



Best Overall Company: Attooh!

Serial entrepreneur and Sorbet founder Ian Fuhr enlightened audiences with the key lessons learnt along his entrepreneurial journey, while Sally Williams CEO Mark Sack explained how home grown businesses can transition into global players. Local celebrity turned business mastermind Basetsana Kumalo revealed her secret to balance when it comes to running multiple businesses and maintaining a personal life, and ActionCOACH CEO Vic Ciuffetelli disclosed the power of DISC, a telling behavioural model, in maximising sales.

The following attendees graced the stage to collect their awards in the following ten categories:

- Best Overall Company – Attooh!
- Most Innovative Company – Animal Health Solutions
- Fastest Growing Company – Magenta Brand Solution
- Entrepreneur of the Year – Deon Roux (Dry Ice)
- Female Entrepreneur of the Year – Jenneth Prinsloo (Plantwise)
- Young Entrepreneur of the Year – Michael-John Rautenbach (AMS Systems Integration)
- Best Service Based – Motion Tronic
- Best Community Impact – Covenant Logistics
- Best E-Commerce – Incredibility
- Best Manufacturer – Varing Kwekery

BEFA is an event that honours and recognises the best of the best in South African business. For updates and details check <http://actioncoach.co.za/> or follow [ActionCOACH on Facebook](#).

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