

# Hippo (TVC): There are Comparison “Don’ts” and Comparison “Do’s”

Ad title: There are Comparison “Don’ts” and Comparison “Do’s” - GPS

Country: South Africa

Client: Derek Wilson and Daniel Jardim (Hippo.co.za)

Creative Agency: MetropolitanRepublic

Account Manager: Kim Nast and Cristina Valente

Executive Creative: George Lesar

Writer: Robert Selmer-Olsen

Art Director: Bergen Nielson

Production Company: Catapult Commercials

Recording Studio: Produce Sound

Executive Producer: John Vrey

Music and Sound Design: Produce Sound

Agency Producer: Nicola Berry

Director: Glen Bosman

Editor: Schalk van der Merwe

Post Production: Deep End

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