

Alex Okosi appointed WEF 2013 Young Global Leader

Alex Okosi, senior vice president and managing director of African multimedia powerhouse Viacom International Media Networks (VIMN) Africa (formerly MTV Networks Africa), has been selected by the World Economic Forum (WEF) as a 2013 Young Global Leader (YGL).



Alex Okosi

The honour of Young Global Leader is bestowed by the World Economic Forum each year to recognise the most distinguished leaders under the age of 40, nominated from around the world. A nomination is described by the WEF as "recognition of your record of professional accomplishments, your commitment to society and your potential to contribute shaping the future of the world through your inspiring leadership".

Okosi was appointed by the Selection Committee, chaired by Her Majesty Queen Rania Al Abdullah of the Hashemite Kingdom of Jordan, which screened thousands of potential young leaders from every region of the world and from a myriad of disciplines and sectors.

Impacting world affairs and shaping the global agenda

Okosi will become an active member of The Forum of Young Global Leaders, a global network of peers from diverse backgrounds and fields, with the goal of significantly impacting world affairs and shaping the global agenda. To achieve its mission, the FYGL acts as a platform for young leaders to be both a voice for the future in global thought processes and a catalyst for joint action when appropriate. Together, its community members form a powerful international force for the global common good.

Commented Okosi, "I am very proud to have been recognised by the World Economic Forum as a Young Global Leader and look forward to working with my peers in the Forum of Young Global Leaders to ensure that African affairs, issues and ideas are key priorities for action on the global agenda."

Nigerian by nationality, Okosi is based in Johannesburg, South Africa, where he heads up Viacom International Media Networks' pan-African business operations. He is responsible for managing the growth and development of VIMN's iconic kids, youth, music, comedy and general entertainment brands on the African continent, including MTV, MTV Base, VH1 Classic, BET International, Nickelodeon and Comedy Central.