Friday night on the red carpet




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Photgraphy: Jeremy Jowell - http://www.jphoto.co.za/
The brand communication industry has flocked to Cape Town for the 31st Annual Loerie Awards Festival this weekend, and kicked off this annual celebration of creative excellence with much primping and preening at the Good Hope Centre tonight, Friday, 25 September 2009. The evening's event was officially hosted by Ads24.

## For more:

- Official site: www.loeries.com, Facebook, Twitter, Instagram
- More info: Loeries Creative Week, Bizcommunity search, Google, Twitter

