

Toy Story Corporate Day

East Coast Radio's Toy Story with Game Corporate Day mobilised residents and businesses from across KwaZulu-Natal, to raise funds for the province's ill and disadvantaged children. More than R1.2 million was pledged during the Corporate Day challenge on 20 November 2015.











East Coast Radio was joined by a host of music and sporting celebrities who helped man the pledge lines during the marathon 6am to 6pm live broadcast at the Pavilion Shopping Centre.

[Read the full press release here.](#)

- " A sea of turquoise and yellow takes over KZN's promenade for the Suncoast East Coast Radio Big Walk "** 30 May 2024
- " Vic Naidoo bids farewell to East Coast Radio to embark on a new journey "** 29 Apr 2024
- " East Coast Radio welcomes Mzuvele Mthethwa as new managing director "** 16 Apr 2024
- " Empowering business minds at the Mancosa East Coast Radio Business Breakfast "** 12 Apr 2024
- " Walk Your Way at the Suncoast East Coast Radio Big Walk "** 18 Mar 2024

East Coast Radio



East Coast Radio is KwaZulu-Natal's number one; for hit music, for inspiring content, for updated information and for making memories. East Coast Radio is a brand as energetic and vibrant as the people from the East Coast of South Africa.

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