

# Atterbury develops new 13,500m<sup>2</sup> showroom for WeBuyCars

Property developer and investor Atterbury has handed over a R150m showroom to car resellers WeBuyCars.



Source: Supplied



Source: Supplied | Louis van der Watt and Faan van der Walt

The greenfields dealership development includes 13,500m<sup>2</sup> of car floor space and 800m<sup>2</sup> of offices. The showroom of this car supermarket can accommodate up to 700 cars.

Atterbury's development manager, Arno du Plessis, says: "WeBuyCars' brief was to create a showroom that offers a superior customer experience with space for at least 700 cars at a time. We are confident that the end result of this development is everything they wanted and more."

Atterbury delivered within tight turnaround time, a 10-month period from concept to occupation. Construction started at the beginning of June 2019, and WeBuyCars opened the doors to welcome customers to its new showroom on 1 December 2019.

Du Plessis explains that in order to meet WeBuyCars' schedule, Atterbury involved contractor Stabilid Cape with the project earlier than usual in the development process, before construction began. In-depth pre-planning by the team, which included project architect Boogertman + Partners, helped flag and remove potential snags to avoid delays in completion.

Faan van der Walt, CEO of WeBuycars, comments: "The development programme for this project was certainly impressive. The Atterbury development team met its timelines and delivered a quality product within budget and in record time."

This development for WeBuyCars adds to Atterbury's track record of delivering purpose-built car showrooms for various dealerships, including BMW and Joburg City Ford in Johannesburg's recently revitalised Newtown.

It also adds to Atterbury's list of projects in the Western Cape, which include being the Citadel development in Claremont and project oversight of the Waterway House in the V&A Waterfront. It also recently developed the new Mediclinic hospital in Stellenbosch and lovingly restored the national monument and Stellenbosch's second oldest building, La Gratitude Manor House.

Atterbury's latest mixed-use projects in the Western Cape include the development roll-out of Richmond Park, the prime business site on the N7 corridor as well as King Air Industria adjacent to the Cape Town International airport.

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