

## Cardi B announced as headliner of Castle Lite Unlocks 2020

Castle Lite Unlocks 2020 has been postponed due to the Covid-19 outbreak. Castle Lite has revealed that ground-breaking rapper, Cardi B will headline this year's Unlocks experience at the TicketPro Dome in Johannesburg on 12 June 2020.

Cardi B is one of the most sought-after voices in global Hip-Hop yielding a Grammy award and a world record for the Most Simultaneous Billboard US Hot R&B/Hip-Hop Top 10 entries by a female. This year, Castle Lite is proud to have her headline the Unlocks experience as it celebrates its 10<sup>th</sup> year.



This is a big year for Castle Lite Unlocks as the brand not only celebrates a decade of making a bigger contribution to African Hip-Hop than any other brand, but also a decade of having given local fans of the genre, a once-in-a-lifetime opportunity to see their favourite chart-topping stars such as Drake, J Cole, Chance the Rapper, Kanye West, Travis Scott, Post Malone, and Meek Mill. And now Cardi B's performance marks a triumphant 10-year anniversary of the Unlocks experience.

"Castle Lite prides itself in not only being a market leader in the beer category, but also in our commitment to making a positive contribution to African Hip-Hop culture. We couldn't be more excited to reveal the multi-award-winning *Press* hitmaker, Cardi B as this year's headliner," said Castle Lite Brand Director, Silke Bucker.



Castle Lite Unlocks early bird tickets go on sale this week

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The brand made the big reveal on Thursday, 20 February after having given loyal Castle Lite Unlocks fans an exclusive first dibs at Early Bird tickets to the 2020 experience. The internet was a buzz with news of Unlocks 2020 tickets being sold from as little as R50.

Fans who missed out on early bird tickets can purchase their concert package deals at their full retail price starting at R690 from <a href="https://www.castlelite.co.za">www.castlelite.co.za</a> as of Friday, 21 February 2020.

For more, visit: https://www.bizcommunity.com