

Coca-Cola Africa joins Global Citizen Festival: Mandela 100

Coca-Cola Africa joined the Global Citizen Festival's celebration of former President Nelson Mandela's centenary. The Global Citizen Festival is a free ticketed concert that brings together musicians, world leaders, and global citizens.

Coca-Cola has partnered with the festival in its efforts to mobilise approximately R14bn in new commitments for the world's most marginalised people in the hope of ending extreme poverty by 2030. Coca-Cola Africa is leading over 14 waste cleanups across South Africa during the coming months where Global Citizens can earn points towards qualifying for a free ticket to the concert.

Global Citizen Festival: Mandela 100 will be held on at the FNB Stadium in Johannesburg on 2 December 2018.

For more, visit: https://www.bizcommunity.com