

Programme for Sunday's Media@SAfm show

This Sunday, 8 August 2010, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107FM nationwide, will include chatting to two Dutch media men committed to media freedom and access to information (investigative journalist Roel Geeraedts and lawyer Roger Vluegels); finding out what makes Liza Albrecht (*Rapport* editor, [Women in Media Awards 2010 winner](#)) tick; academic Walter Pike on the ups and downs of [Cell C's](#) rebranding; Nicholas Keller, MD of Benchmark Holdings and the driving force behind the inaugural [Virgin Active Sport Industry Awards](#); Robbie Stammers about *Leadership's* [international recognition](#); SANRAL's radio ad as "ad of the week"; Nikki Twomey, Standard Bank's group brand head; and five listeners will win the Lexis Nexis Advertising Standards Authority Precedent manual. Advance comments or questions can be sent to ashraf@safm.co.za or media@safm.co.za, [Twitter](#) or [Facebook](#).

For more, visit: <https://www.bizcommunity.com>