

M&N Brands obtains Mela Events

M&N Brands has acquired Mela Events.

The acquisition increases M&N Brands' consolidated revenue to over R150m and opens up the eventing space for Mela Events.

Earlier this year, M&N Brands concluded an equity swap with M&C Saatchi's SA agency network and Avatar, Esihlahleni Women's Empowerment NPC, and a soon-to-be-launched PR agency Bozza.

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