

Bic Soleil announces first-ever South African brand ambassadors

Bic Soleil has announced Tumi Matela, Amanda Nchukana and Sherri Andreas, as its first-ever brand ambassadors in South Africa.

The trio, named the Bic Soleil Squad, were selected after several rounds of reviewing entries from dynamic and inspiring women from across South Africa.

As Bic's brand ambassadors, they will connect with schoolgirls and young women in South Africa looking for guidance and inspiration.

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