

This Sunday on Media@SAfm

This Sunday, 27 February 2011, the programme for <u>Ashraf Garda</u>'s Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include: Centre for Economics Journalism in Africa director Reg Rumney, on the technicality of business/finance language and the role media should play; MTV Networks Africa SVP and MD Alex Okosi, on marketing and promoting pan African music and the growth of MTV Network Africa channels; Gwen Ansell on third edition of her book *Introduction to Journalism* (copies to give away); Anne Williams Productions director Anne Williams on the role of the TV director for national and international events; a The Media Connection representative on the new mobisite for SA community radio stations; and TV presenter, model and radio personality Claire Mawisa. Send advance comments or questions to <u>ashraf@safm.co.za</u> or <u>media@safm.co.za</u>, <u>Twitter</u> or <u>Facebook</u>.

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