

Renewable Energy World Africa to launch at POWER-GEN Africa 2012

PennWell Corporation has announced the launch of Renewable Energy World Africa, which will be co-located with the inaugural <u>POWER-GEN Africa</u> conference and exhibition to be held in Johannesburg, South Africa on 6-8 November 2012.



Renewable Energy World Africa joins PennWell's existing network of Renewable Energy World events including Renewable Energy World North America, Renewable Energy World Europe, Renewable Energy World Asia, and Renewable Energy World India and Central Asia. This event will be owned and managed by PennWell, and supported by *Renewable Energy World* magazine, as well as Power Engineering International (PEi), and Cogeneration & On-Site Power Production (COSPP) publications.

Renewable Energy World Africa will be launched alongside POWER-GEN Africa 2012 at the Sandton Convention Centre, Johannesburg, South Africa, with a dedicated conference stream featuring three days of presentations and debate about the strategic challenges and technical solutions for expanding renewable energy power generation across sub-Saharan Africa.

Exhibitors will have a dedicated Renewable Energy World Africa pavilion on the show floor which will be a focus of expertise and global technological excellence in the green energy sector.

"Countries in sub-Saharan Africa today face a collective power deficit with the prospect of fast growing future demand. Renewable power generation offers huge potential to help close this gap in a continent with abundant renewable resources and space. With technology advancing quickly and manufacturing costs lowering, renewable power generation will play a big role in a new energy infrastructure in Africa offering solutions in both rural distributed applications and large-scale projects such as hydropower, CSP, wind and biomass," said Nigel Blackaby, Renewable Energy World Africa event director and director conference for PennWell's International Power Group.

This exciting new industry forum will feature leading renewable energy industry professionals from around the world who will share their expertise and experiences to help define Africa's renewable energy sector of the future. With POWER-GEN Africa set to become the region's premier conference dedicated to the power industry, Renewable Energy World Africa will provide the perfect setting for industry leaders and decision-makers to network and keep abreast of the latest developments

in the sub-Saharan region.

"Renewable Energy World Africa and POWER-GEN Africa will feature both strategic and technical conference sessions as well as a targeted trade show in which the focus will be on practical solutions to address Africa's power needs, based on the best available global ideas and technologies," said Blackaby.

For more, go to www.powergenafrica.com.

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