

Clive Vanderwagen appointed head of client strategy for Caxton Magazines

Clive Vanderwagen has been appointed the head of client strategy. This role straddles insights and sales, but also means a close working relationship from an external communications point of view through marketing and Public Relations. In addition he oversees the creative studio, as well as conceptualising and rolling out new and innovative platforms for Caxton magazines to engage with and through.

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