

## Teen girl title claims positive growth

*seventeen* is reporting English audited sales of 41 933 - showing a 26% year-on-year growth in average sales - and Afrikaans audited sales of 8703 for January - June 2006. Quarterly results also released on Friday, 11 August 2006, show English sales for the quarter ending June at 39 546, and Afrikaans at 8703. According to *seventeen* editor, Justine Stafford, this success is related to the title's ability to connect with its many readers across different platforms: print, mobile and online.

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