

## New CEO for Media24's e-commerce division

Media24 has recently appointed Vincent Hoogduijn as CEO of their e-commerce division. The Dutch-born executive has more than 15 years of extensive international e-commerce experience, including the highly successful expansion of the Scandinavian Komplett brand to Ireland, Germany and The Netherlands. More recently, as the international development director of Buyagift.com he also successfully launched and managed two lean start-ups in Spain and Italy for the brand.

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