

# How to get your executives featured on Smart Money with Alishia Seckam

Issued by [Broad Media](#)

22 Aug 2023

Smart Money is the preferred podcast for South African financial and investment thought leaders to share their valuable industry insights.



[Daily Investor's](#) Smart Money is South Africa's premier finance and investing video podcast, and the preferred choice for industry leaders to share their valuable insights.

The show has been hugely successful since it launched, achieving over 200,000 views in its first season - while Season 2 is proving even more popular.

- [Click here to learn more about getting featured on Smart Money.](#)

This makes now the best time for businesses to book a Smart Money interview package and join the impressive list of South African business leaders who have already been featured, including:

- **Adrian Gore** – Discovery CEO
- **Shameel Joosub** – Vodacom CEO
- **Mike Brown** – Nedbank CEO
- **Johan van Zyl** – ARC co-CEO
- **Gidon Novick** – Lift co-founder
- **Jacques Celliers** – FNB CEO
- **Dawie de Villiers** – AlexForbes CEO

When you book a Smart Money interview package, your executive will be interviewed by Alishia Seckam - one of South Africa's top broadcast and financial journalists.

Seckam is well-known for her work in the investment and finance industry, and her engaging interviewing style creates must-watch content.

Your executive's Smart Money interview will then be posted on YouTube, Facebook, Spotify, and the Smart Money website - and promoted on Daily Investor - to achieve maximum exposure.

[Click here to learn more about getting featured on Smart Money.](#)

- **Why South Africa's top companies advertise on BusinessTech** 23 May 2024
- **How to get your executives on South Africa's hottest investment video podcast** 16 May 2024
- **Sponsored articles on MyBroadband - The best way to build trust in your business** 9 May 2024
- **Business Talk with Michael Avery - South Africa's leading business podcast** 2 May 2024
- **Reach South African investors and high-net-worth individuals on their smartphones** 24 Apr 2024

#### [Broad Media](#)

**BROADMEDIA**

Broad Media is South Africa's leading independent online media company. Broad Media owns South Africa's largest business and technology publications - BusinessTech and MyBroadband, as well as motoring website TopAuto.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>